



NGHI TO

Graphic Designer and Illustrator

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nghito.com

SUMMARY

Detail-oriented and passionate Graphic Designer with a background in creating innovative visual storytelling that engages, informs, and inspires viewers. Specialties include thoughtful brand identity and promotional design, creative problem solving, efficient project management, and collaborating seamlessly with creative teams. Proficient in Adobe Creative Suite, with excellent communication skills and ability to maintain high production standards within strict timelines.

EXPERIENCE

Graduate Graphic Design Studio Manager

Temple University, Philadelphia, PA | August 2023 - Present

- Created compelling digital assets to promote graduate student work, enhancing social media engagement.
- Efficiently managed studio operations to ensure a conducive working environment.

Graphic Designer

Temple University, Office of Global Engagement, Philadelphia, PA | April 2023 - August 2023

- Conceptualized and designed visual identity systems for campus-wide events.
- Created print and digital collaterals for event promotion, including posters, banners, digital displays, and social media graphics.
- Collaborate with multiple teams to implement events and campaigns.

Graphics Editor

SUNY Plattsburgh, Cardinal Points Newspaper, Plattsburgh, NY | August 2020 - Dec 2021

- Designed 100+ print-ready editorial graphics and layouts, contributing to multiple Associated Collegiate Press awards.
- Led weekly production meetings to delegate tasks, provide feedback, and ensure timely production.
- Revitalized the brand identity with a new logomark and typographic system.

Visual Arts Intern

Springville Center for the Arts, Springville, NY | June 2021 - August 2021

- Coordinated with community organizers and artists to install large-scale public art projects, fostering community engagement.
- Designed print and digital communications to promote regional events.

Graphic Design Intern

SUNY Plattsburgh, Marketing Department | Jan 2021 - May 2021

- Utilized print, photo, and digital design to produce compelling marketing materials within brand guidelines.
- Maintained an organized digital asset management system, ensuring efficient retrieval of design resources.

EDUCATION

Temple University

MFA in Graphic and Interactive Design

August 2022 - May 2024 (Projected)

SUNY Plattsburgh

BFA in Studio Art

August 2018 - May 2022 | GPA: 3.93

SKILLS

Brand and Packaging Design

Publication Design

Traditional and Digital Illustration

UI/UX Design

Traditional and Digital Prototyping

Content Writing and Storytelling

Photo, Audio, and Video Editing

Basic Motion Graphics

Social Media Management

Project and Team Management

SOFTWARE

Adobe Photoshop Adobe Lightroom

Adobe Illustrator Blender

Adobe InDesign HTML/CSS

Adobe After Effects Microsoft Office